

**MARCH MINUTES  
REGULAR QUARTERLY MEETING OF THE  
TOURSIM DEVELOPMENT AUTHORITY**

**MARCH 26, 2024  
MOCKSVILLE TOWN HALL  
5:30 P.M.**

---

<b>Present:</b>	Jennifer Evens, Chair	<b>Absent:</b> Caroline Moser
<b>Board Present:</b>	Neil Cheek-Zoom	Chhaya Barad
	Vijay Barad	
	Justin Draughn	
	Dottie Graham	

**Others Present:**

Lynn Trivette, Finance Director  
Eddie Carrick, CPA PC (via zoom)  
Renee Bradford, Community Development Assistant

**CALL TO ORDER**

The Town of Mocksville TDA met on Tuesday, March 26, 2024 for their regular quarterly meeting. Jennifer Evens, TDA Chairman, called the meeting to order at precisely 5:30 a.m.

Jennifer Evens addressed the Board.

Addressed attendance—what time and day works best for everyone. The Board agreed 5:30pm worked best along with Tuesday or Wednesday.

She addressed the change and addition of events:

- Daniel Boone Family Festival is May 4<sup>th</sup> from 10am-5pm (craft sale) and until 8pm for music.
- Oaks Festival is now a block party called the Autumn Equinox. That is on Oct. 12<sup>th</sup>. Bands performing are Usual Suspects, Radio Revolver, and Exit 180

- Summer Beach Concert is now End of Summer Concert due to the focus going away from strictly beach music. Bands performing are Envision, Poundcake, and Phatt City. Food Trucks will be Drift Along Pizza and Eric and Kays.
- Twas the Night Before Bed Races is Saturday, November 23<sup>rd</sup>.

## **ADOPTION OF AGENDA**

Justin Draughn made a motion to adopt the agenda with a second from Vijay Barad. All were in favor and the motion carried (5) votes to (0).

## **CITIZEN COMMENTS**

No one spoke

## **COMMUNICATIONS FROM BOARDS, COMMISSIONS & AGENCIES**

Audit Presentation FY Ending June 30, 2023 – Eddie Carrick, CPA PC (via zoom)

Eddie Carrick, CPA addressed the Board to give annual audit presentation for the year ending June 30, 2023. The MTDA receive an unqualified opinion, which means the financial statements do fairly represent the books and records for year ending June 30, 2023.

- The assets of the Mocksville Tourism Development Authority exceeded its liabilities at the close of the fiscal year by \$223,647 (net position).
- The government's total net position increased by \$22,756, primarily due to increased collections and limited spending at this time.
- As of the close of the current fiscal year, Mocksville Tourism Development Authority's governmental fund reported ending fund balance of \$223,647 with a net increase of \$22,756 in fund balance. Approximately 100% of this total amount, or \$223,647, is restricted.
- At the end of the current fiscal year, fund balance restricted for tourism development for the general fund was \$223,647, or 340% of total fund expenditures for the fiscal year.
- 95% of the funds were spent on events and advertisement.

## **ADOPTION OF MINUTES**

Justin Draughn made a motion to approve the minutes from the September 19, 2023 quarterly meeting. Dottie Graham seconded. Motion carried (5) votes to (0).

## **OCCUPANCY TAX REPORTS/FINANCIALS**

Lynn Trivette addressed the Board.

- a) Occupancy Tax Report – June –January \$53,641.49

- b) February Bank Statement – Ending Balance \$217,014.75
- c) MTDA Balance Sheet – July –February \$216,514.75
- d) Occupancy Tax Collected thru March \$61,813.20

Justin Draughn made a motion to approve the financials. Dottie Graham seconded. Motion carried (5) votes to (0).

## **OLD BUSINESS**

N/A

## **NEW BUSINESS**

Consider Approving Audit Contract for the Mocksville Tourism Development Authority FY23-24 in the Amount of \$1,500, Eddie Carrick, CPA PC

Justin Draughn made a motion to approve the audit contract with Eddie Carrick, CPA PC in the amount of \$1,500. Vijay Barad seconded. Motion carried (5) votes to (0).

## **BOARD MEMBERS OFFICE/MEMBERSHIP TO EXPIRE JUNE 30, 2024**

Board Members including Chhaya Barad (term 1 year), Jennifer Evens, Caroline Moser, Justin Draughn and Dottie Graham (term 2 years). All members received the Board membership application in meeting packet and notified applications to be returned no later than Friday, April 19 if renewing their membership.

## **HISTORIC DAVIE, LLC REQUEST FINANCIAL SUPPORT**

Request for financial support from the Board to support the 501C3 thru Historic Davie.

- Insurance Policy Renewal: \$800.00
- Special Event Permits: \$ 50.00 (per event-maybe 3)
- Tax Preparation: \$260.00 (Larry Ledford)
- Total Expenses/Financial Support \$1,210.00

Suggestions from the Board for total support or partial financial support.

Last year MTDA paid \$450.00 toward insurance policy renewal.

Dottie Graham made a motion to approve total support for the financial request for Historic Davie, LLC. Justin Draughn seconded. Motion carried (5) votes to (0).

## **BOARD MEMBER COMMENTS**

The Board discussed possibly charging trucks for bigger events such as the Bed Races to make sure we still receive profit from it. Dottie Graham also suggested a summer event; Dancing on Depot.

## **ADJOURNMENT**

With no further business to discuss, Justin Draughn made a motion to adjourn the meeting with a second from Vijay Barad. The meeting adjourned at 6:15 p.m.

---

Chairman, Jennifer Evans

---

Board Member, Dottie Graham