

01-11-2021

Town of Mocksville Farmers Market Guidelines and Regulations

The Town of Mocksville is proud to provide a community market for consumers, farmers, and artisans to buy and sell local fruits, vegetables, plants and handmade crafts. Join us, as we promote “Eat Fresh, Healthy and Local”.

The Town of Mocksville elected officials, town hall staff and Community Development Coordinator are committed to cultivating local partnerships with producers and the NC Cooperative Extension Agency.

Follow us on <https://www.mocksvillenc.org>

Market Guidelines

Welcome to the Mocksville Farmers Market. To permit fair and equal opportunity for all sellers and ensure quality products for buyers, the following guidelines have been developed. These guidelines will be revised and updated as needed, and may be modified according to the season and products being sold. The market will operate from 3-6pm on Wednesdays beginning 5-05-21 and finish 10-27-21. **A “Special Event, THE HARVEST TABLE” will be Wed., Nov. 3rd.** As a market, we will provide foods to serve the public which represent the farms and PROMOTE the upcoming holidays. Bring a sample or two and recipes.

To provide the best market and for everyone to achieve maximum benefits, everyone – vendors, customers, boards and management must share and work together. Thank you for choosing the Mocksville Farmers Market to sell your produce and products.

Market Manager

The Town of Mocksville Community Development Coordinator or his representative serves as the Market Manager. The Market Manager approves applications and oversees the market, making sure all vendors and consumers are in compliance with market guidelines and regulations.

Any complaints, disputes or violations of the regulations may be taken by voice to the Market Manager. This should be handled before or after the market so as not to interrupt market sales. All regulations are open to the interpretation of the Market Manager.

Market Applications

All vendors **MUST** submit a **2020-2021** completed application with fee, a certificate of registration from the NC Dept of Revenue or NC Agricultural exemption, a grower's certification from their County Extension Agent, or from market manager if applicable, and copies of other licenses or certifications as outlined in # 5 to Market Manager prior to their first selling day at the market.

Vendors

Annual **Mocksville Farmer's Market Annual fee: \$ 100.00 No daily vendor fee**

Non annual vendor daily fee \$ 5.00 provided space available.

*Please, call prior to Market for availability at 336-753-6705.

All vendors must reside within 75 mile radius of Mocksville, NC.

Each vendor will be responsible for their own applicable sales tax.

All vendors will be set up and ready for sales prior to the appointed market time and will stay until the official close time. Exception may be granted by market manager if warranted.

Each vendor is responsible for cleaning up around his or her selling space. Garbage shall be disposed of in proper containers. NC State law requires that aluminum cans and plastic bottles be recycled.

There are no designated or assigned spaces. Upon arrival, vendors should fill in next to one another, unless told otherwise, creating a solid line. The Farmer's Market location has fabric shades sails along its perimeters. You can set up your own 10 x 10 for your space; the Town of Mocksville will **NOT** provide any tents. If other marked days such as Saturday, tents should be placed close together, which helps with shading and conserves space.

You can pull your truck/vehicle into the parking space, set up your tent, and if you choose add the table display. Products may be sold off of tables and the truck. Please, display in an appealing manner.

Market Regulations

1. **No buying or reselling of produce or other products is allowed. Market board may approve exemptions for seasonal vendor products that are not locally available such as pumpkins, apples and peaches. To do this, the vendor must also submit a grower certification form from where produce/product originated from and must be located within a 100 mile radius of Mocksville, NC.**

2. Products that may be sold are:
 - a. Vegetables grown from seeds, sets, or seedlings
 - b. Fruits, nuts or berries grown on land owned or leased by the seller
 - c. Plants grown by the seller from seed, seedling, transplant or cutting
 - d. Bulbs propagated by the seller
 - e. Eggs produced from the seller hen's
 - f. Meats from animals raised by the seller
 - g. Dairy products from animals raised by and made by the seller
 - h. Honey produced from the seller's bee
 - i. Cut or dried flowers grown by the seller
 - j. Preserves, pickles, relishes, jams, and jellies made by seller
 - k. Only **fresh (baked within 48 hours)** goods baked by the seller
3. No low-acid canned foods such as green beans, corn, peas, carrots, etc., may be sold. In addition, no canned tomato products may be sold.
4. All products should be of top quality.
5. All products produced under certification such as organic, licensed meat, poultry, or dairy products or products requiring inspection, such as baked goods or preserves, must display certification or license and have a copy on file with the Market Manager.
6. In the interest of food safety, no vendors or customers may bring pets into the market sales area, with the exception of service animals, and **all produce vendors must use new bags for customer purchases.**
7. **Prices must be posted for all items.** All vendors must display contact information. No signs are allowed outside of individual booth space.
8. Items are to be sold by weight, measure, or count. Only scales with the NTEP (National Type Evaluation Program) seal may be used. Additionally, they must be certified by an NCDAA technician. Call Davie Co. Cooperative Extension (753-6100) to arrange certification of approved scales.
9. Foods requiring refrigeration must be stored at a temperature of 45 degrees F or below. Frozen foods must be maintained frozen.
10. All crafts must be "handcrafted", showing evidence of manual skills, cultural and heritage arts are encouraged. Non-farm crafts are produced from materials not grown or harvested. Farm crafts are value added farm products produced predominately from materials grown or harvested by the vendor.
11. This is an agricultural market. Sales **NOT** allowed: nonprofit, business, politics, religion, worthy causes or fund raising solicitations. Flea market type items or live animals may not be sold or given away at the market.

12. Smoking is not permitted within the market area.
13. The Market Board will determine the number of crafters and bakers each year on a case by case basis.
14. Selling of any product will begin at the Market's designated time which is 3-6 p.m. If a vendor sells any of his/hers product prior to that time, he/she will be forewarned/rebuked the first time. If the vendor continues to sell product prior to Market's specified time, a penalty of \$10 will be incurred each market. The Market Manager will collect the fee. If this continues AND the fee is still being collected, the farmer/vendor will not be invited to return to this Market. .
**Always be courteous to the "early bird" customer/customers; Communicate to these individuals you are abiding by the Market rules. If you need assistance with that customer, contact the Market Manager.

Submit application packets to:
Mocksville Farmers Market
171 S. Clement Street
Mocksville, NC 27028