

MOCKSVILLE TOURISM DEVELOPMENT AUTHORITY

REQUEST FOR SPECIAL PROJECT/EVENT FUNDING

Request for Special Projects/Events Funding

Mocksville Tourism Development Authority (MTDA) welcomes proposals for special projects and events funding from area organizations, both profit and not for profit, that are designed for the purpose of attracting visitors to DOWNTOWN MOCKSVILLE.

Any organization wishing to request funding support from Mocksville Tourism must complete the Special Project Funding Request Form and the Budget Form. These forms must be submitted to Mocksville Tourism.

Davie County Tourism will review funding proposals as needed. Applications will be reviewed and considered at the next regular Mocksville Tourism Board Meeting. The applicant may be invited to present, in person, a formal presentation of the project.

Applicant hereby accepts the conditions as set forth in the Policy of Mocksville Tourism Special Projects/Events Grant. (See below)

- 1. Applicant must show that grant funds will be used for the promotion of tourism that will attract out-of-town visitors generating an increase of lodging facilities, recreational facilities, business establishments, and restaurants.**
- 2. Grant funds should be used only for expenses directly related to public relations and promotion of Mocksville.**
- 3. Applications indicating matching funds on a dollar-for-dollar or greater basis are encouraged and may determine project funding.**
- 4. Grant recipients are encouraged to add the Mocksville Tourism approval/support to any printed media.**

SPECIAL PROJECT/EVENT FUNDING REQUEST FORM

Name of Organization

Contact Person

Mailing Address

City, State, and Zip Code

Phone

Email

_____ **For Profit Organization**

_____ **Non-Profit Organization**

Name of special Project/Event

Starting Date and Time

Ending Date and Time

Location

\$ _____

Amount Requested from Mocksville Tourism

PROJECT/EVENT NARRATIVE

Please, describe the proposed project/event.

- 1. How will the project support Mocksville Tourism efforts?**

- 2. Identify other sources of funding INCLUDING funds already received and those projected.**

- 3. A brief history of your organization and its previous activity/activities on behalf of Mocksville Tourism.**

- 4. Describe how you attend to attract out-of-town visitors. What is the geographic market and demographic target audience?**

- 5. Provide a brief description of your organization's administrative ability to carry out this project.**

SPECIAL PROJECT BUDGET FORM

EXPENSES

1. Project/Event Promotions \$ _____

Print Ads

Media Ads

Misc. Printing, Posters, Banners, Signage

Postage

2. Site Fees/Rental Fees \$ _____

(Space, tents, tables, etc)

3. Entertainment/Special Guest Fees \$ _____

4. Additional Costs (itemize)

1.

2.

3.

TOTAL EXPENSES \$ _____

INCOME

1. Estimated earned income from Event/Project \$ _____

2. Applicant Contributed Income \$ _____

3. Other Grants \$ _____

4. Sponsorship Funding \$ _____

5. Amount Requested from Mocksville Tourism \$ _____

TOTAL INCOME \$ _____