

(8) Changeable copy and electronic message boards are allowed in non-residential Districts, for non-residential uses and planned developments and for places of worship and institutional uses in any District.

Proper Example of a Changeable Copy sign used by a popular restaurant to display a new product.



Changeable Copy signs placed on a wall are inappropriate unless the Town of Mocksville deems it appropriate.



(G) Additional requirements: electronic message boards shall be limited to text displays and subject to the following requirements.

- (1) Electronic message boards may scroll.
- (2) Electronic message boards may display text with either occulting lights or fixed lights.
- (3) No oscillating, flashing, rotating, flickering or blinking lights shall be permitted.

(2003 Code, § 8-3.6.11.9) (Updated 2009)

§ 8-3.6.11.10 Planned Development Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

- (1) Open Space Residential;
- (2) General Residential;
- (3) Neighborhood Residential;
- (4) Neighborhood Center;
- (5) Town Center;
- (6) Highway Commercial;
- (7) Traditional Neighborhood Development;
- (8) Campus Institutional;
- (9) Campus Business;
- (10) Special Purpose; and
- (11) General Industrial.

(C) Sign height requirements:

(1) Maximum of eight feet in the Open Space Residential, General Residential, Neighborhood Residential, Neighborhood Center, Town Center, Traditional Neighborhood Development, Campus Institutional Districts.

(2) Maximum of 15 feet in the Highway Commercial, Campus Business, Special Purpose and General Industrial Districts.

(D) Number of signs permitted: maximum of one per street front or development entrance.

(E) Sign area requirements:

(1) Maximum of 24 square feet in the Open Space Residential, General Residential, Neighborhood Residential, Neighborhood Center, Town Center, Traditional Neighborhood Development, Campus Institutional Districts.

(2) In the Highway Commercial, Campus Business, Special Purpose and General Industrial Districts; shall not exceed one square foot of sign area per 1,000 square feet of building floor area within the planned development as defined by the site plan up to a maximum sign area of 300 square feet for all

planned development signs. The 300 square feet total may be in one or more signs but there shall be no more than three such planned development signs. No single business or location shall exceed more than one-third of the total sign area on any planned development signs.

(F) Additional requirements: not applicable.
(2003 Code, § 8-3.6.11.10) (Updated 2009)

§ 8-3.6.11.11 Suspended Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

- (1) Neighborhood Center;
- (2) Town Center;
- (3) Highway Commercial; and
- (4) Traditional Neighborhood Development.

(C) Sign height requirements: suspended signs height must be in accordance with the State of North Carolina Building Code. If there are no requirements for a prospective site, signs should hang no lower than at least seven feet above the ground.

(D) Number of signs permitted: maximum of one per store front.

(E) Sign area requirements: shall not exceed one-half the size of the nearest window or door on the same building or facade.

(F) Additional requirements: none.



This Suspended Sign is placed correctly in relation to this storefront. It should help bring the attention of pedestrian traffic without distracting motorist or blocking other storefronts.

(2003 Code, § 8-3.6.11.11) (Updated 2009)

§ 8-3.6.11.12 Temporary Signs.

(A) Temporary signs permitted without a permit. The following temporary signs are permitted without a zoning permit in all zoning districts, but shall be in conformance with all other requirements of this article.

(1) Temporary freestanding signs placed in, but not obstructing, the public right-of-way during downtown festivals and street events are permitted in the Town Center District. The signs shall be displayed only on the day of the event and only during the hours of the event.

(2) Sign boards placed on the sidewalk in the town center District during business hours shall be permitted as long as they do not obstruct the public sidewalk or hinder its use in any way by pedestrians or handicapped persons.

(3) Temporary cross-street banners for community events shall be permitted if approved by the Town Manager and installed by town personnel, according to policies established by the Town Board.

(4) Campaign or election signs shall be permitted; provided that:

(a) Individual signs shall not exceed 16 square feet in area nor six feet in height.

(b) All signs shall be removed within seven days after the election for which they were made.

(c) No signs shall be permitted in the public right-of-way.

(5) Real estate signs, excluding temporary development signs; provided that:

(a) Signs advertising all residential lots, buildings, units or spaces for sale or for lease shall not exceed six square feet in area nor four feet in height. Rider signs not exceeding a total of two square feet in sign face area shall be permitted in addition to the six square feet.

(b) Signs advertising all non-residential lots, buildings, units or spaces for sale or for lease shall not exceed one square foot of sign area for every five linear feet of frontage of the advertised property, up to a maximum sign face area of 32 square feet. The signs shall not exceed a maximum height of six feet.

(c) Only one sign per street front of the advertised property shall be erected.

(d) Properties having a continuous frontage in excess of 850 linear feet may be allowed an additional sign so long as such sign is no closer than 500 feet from another real estate sign on the same property.

(e) Signs shall not be illuminated.

(f) Signs shall be removed within seven days after the sale is closed or rent or lease transaction finalized.

(6) Construction signs, other than temporary planned development signs, are permitted; provided that:

(a) Signs located on residential lots, excluding multi-family sites, shall not exceed six square feet in area. Rider signs not exceeding two square feet in area shall be permitted in addition to the six square feet. The maximum height of the signs shall be six feet.

(b) Signs for all multi-family development sites and non-residential uses shall not exceed one square foot for every five linear feet of frontage of property under construction, up to a maximum sign face area of 32 square feet. The signs shall not exceed a maximum height of six feet.

(c) Signs are confined to the site of construction.

(d) Only one sign per street front of the property under construction shall be erected.

(e) Signs shall not be illuminated.

(f) Signs shall be removed within seven days after the completion of the project.

(7) Temporary farm products signs are permitted; provided that:

(a) Signs are located on the premises where the products are sold.

(b) Signs advertise products produced on-site only.

(c) Signs shall not exceed 32 square feet in area nor six feet in height.

(d) Only one sign shall be erected.

(e) Signs shall be removed within seven days of the termination of sale activities.

(8) Temporary special event signs or banners for religious, charitable, civic, fraternal or similar

organizations, are permitted; provided that:

(a) Signs shall not exceed 32 square feet in area nor six feet in height.

(b) Signs shall be erected no sooner than 14 days before and removed seven days after the event.

(9) Public service and advertising signs in association with athletic fields attached to the interior face of any fence which encloses or partially encloses an athletic playing field upon the property of a school or public park subject to the following conditions:

(a) No sign face area shall be visible from any public street nor from any abutting property in a Residential or Mixed Use District.

(b) No sign shall extend above the top of the enclosing fence.

(c) The property owner or an authorized representative shall provide the town with a signed statement granting permission for signs to be displayed and assuming responsibility for management of the signs as well as the appropriate removal and disposal of damaged or obsolete signs.

(10) Temporary directional signs within a planned development, but not visible from the road(s) fronting the overall development, shall be permitted so long as such signs do not exceed 12 square feet in sign area, six feet in height and are removed upon completion of the portion of the project to which the signs are giving direction.