

Monument Signs should have a masonry base and, if desired, sides. This Monument Sign is a good example of using the proper materials.



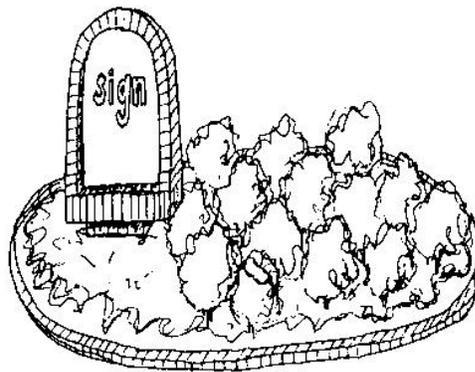
(4) Monument signs should be placed so that sight lines at entry driveways and circulation aisles are not blocked.

(5) Monument signs should be designed to create visual interest and compliment their surroundings. Monument signs should incorporate architectural elements, details and articulation as follows:

(a) Provide architectural elements on the sides and top to frame the sign pane(s). Use columns, pilaster, cornices and similar details to provide design interest; and

(b) Incorporate materials and colors into the sign support structures to match or be compatible with materials and colors of the development the sign serves so it does not appear out of scale with its adjacent building(s).

(6) Monument signs shall incorporate landscaping at their base.



(7) Landscaping around monument signs should be designed to ensure the long-term readability of the sign.

Mocksville - Land Use

The above photo shows an appropriate example of proper landscaping around and below a Monument Sign. The plants of choice here are low-lying and do not block the lettering of the sign.



The above photo shows an inappropriate example of landscaping around a Monument Sign. The plants of choice used here have grown taller than the lettering of the sign and it is now hard to see.