

- (1) Neighborhood Center;
- (2) Town Center;
- (3) Highway Commercial;
- (4) Traditional Neighborhood Development;
- (5) Campus Institutional;
- (6) Campus Business;
- (7) Special Purpose; and
- (8) General Industrial.

(C) Sign height requirements: not applicable.

(D) Number of signs permitted: maximum of one per street front or development entrance in the Neighborhood Center, Town Center, Highway Commercial, Traditional Neighborhood Development, Campus Institutional, Campus Business, General Industrial and Special Purpose Districts.

(E) Sign area requirements:

- (1) Shall not exceed 25% of the wall area of the facade on which it is located.
- (2) Projecting signs cannot extend more than one-third of the width of the sidewalk in front of

it.

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(F) Additional requirements:

Mocksville - Land Use

(1) Wall signs should not project from the surface upon which they are attached more than that required for construction purposes and in no case more than six inches.

(2) Wall signs and “ghost” signs painted directly on a structure may be appropriate in some cases. While generally not appropriate on historic structures (unless being renovated on an existing building), these types of signs often lend an air of age and authenticity.

(3) New wall signs for individual businesses in a shopping center should be placed consistent with the location of signs for other businesses in the center. This will establish visual continuity among storefronts and create a unified appearance for the center.

(4) For new and remodeled shopping centers, a comprehensive sign program for all signs in the center should be developed. The use of small, pedestrian-oriented signs is strongly encouraged.

(5) Projecting signs should be used for ground floor uses only. On a multi-storied building, the sign should be suspended between the bottom of the second story windowsills and the top of the doors or windows of the first story. On a one-story building, the top of the sign should be in line with the lowest point of the roof.

(6) The scale of projecting signs should not detract from the architectural character of the building.

(7) Projecting signs should be hung at a 90-degree angle from the face of the building.

This is an appropriate use of a Projecting Sign. The sign is attached using a discreet iron bracket; the sign is the correct size and states only the name of the business located there.



(8) Sign supports and brackets should be compatible with the design and scale of the sign and the architectural design of the building. Decorative iron and wood brackets are encouraged.

(9) Internal illumination of projecting signs is strongly discouraged.

(10) Signs, which advertise the occupant business through the use of graphic or crafted symbols, such as shoes, keys, glasses or books, are encouraged. Figurative signs may be incorporated into any of the allowable sign types identified above.
(2003 Code, § 8-3.6.11.2) (Updated 2009)

§ 8-3.6.11.3 Directory Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

- (1) Neighborhood Center;
- (2) Town Center;
- (3) Highway Commercial;
- (4) Traditional Neighborhood Development;
- (5) Campus Institutional;
- (6) Campus Business;
- (7) Special Purpose;
- (8) General Industrial; and
- (9) Floodplain.

(C) Sign height requirements:

- (1) Maximum of four feet in the Neighborhood Center District.
- (2) Maximum of six feet in the Campus Institutional, Campus Business, Special Purpose, General Industrial and Floodplain Districts.

(3) Maximum of eight feet in the Town Center, Highway Commercial, Traditional Neighborhood Development Districts.

(D) Number of signs permitted:

(1) Maximum of one in the Neighborhood Center, Town Center, Traditional Neighborhood Development, Special Purpose and Floodplain Districts.

(2) Maximum of two in the Highway Commercial, Campus Institutional, Campus Business and General Industrial Districts.

(E) Sign area requirements: maximum of 24 square feet.

(F) Additional requirements:

(1) Signs should include some form of identification (logo, name and the like), arrow and directions only.

(2) Keep lettering clear, simple and concise.
(2003 Code, § 8-3.6.11.3) (Updated 2009)

§ 8-3.6.11.4 Flag Signs/Pennant Signs.

(A) Permit required: no, except in the Floodplain District.

(B) Zoning Districts allowed:

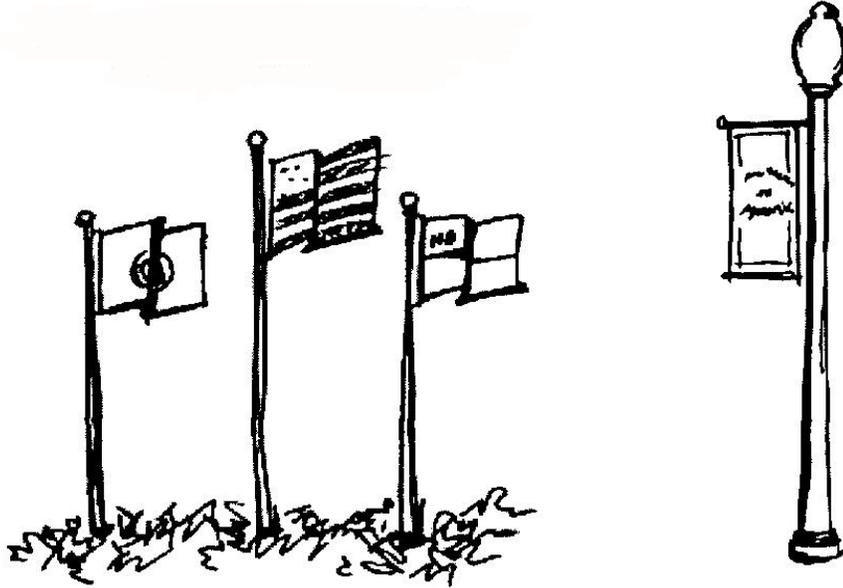
- (1) Open Space Residential;
- (2) General Residential;
- (3) Neighborhood Residential;
- (4) Neighborhood Center;
- (5) Town Center;
- (6) Highway Commercial;
- (7) Traditional Neighborhood Development;
- (8) Campus Institutional;
- (9) Campus Business;
- (10) Special Purpose;
- (11) General Industrial; and
- (12) Floodplain.

(C) Sign height requirements: shall not exceed twice the maximum building height permitted or 40 feet, whichever is less.

(D) Number of signs permitted: maximum of four.

(E) Sign area requirements: not applicable.

Flags can appear in the form of a regular flag flown with an American and/or State flag (below), or they can appear in a banner form (right).



(2003 Code, § 8-3.6.11.4) (Updated 2009)

§ 8-3.6.11.5 Incidental Signs.

(A) Permit required: no.

(B) Zoning Districts allowed:

- (1) Open Space Residential;
- (2) General Residential;
- (3) Neighborhood Residential;
- (4) Neighborhood Center;
- (5) Town Center;
- (6) Highway Commercial;
- (7) Traditional Neighborhood Development;
- (8) Campus Institutional;

- (9) Campus Business;
- (10) Special Purpose;
- (11) General Industrial; and
- (12) Floodplain.

(C) Sign height requirements: maximum of two feet.

(D) Number of signs permitted: not applicable.

(E) Sign area requirements: maximum of two square feet.

(F) Additional requirements: not applicable.

(2003 Code, § 8-3.6.11.5) (Updated 2009)

§ 8-3.6.11.6 Identification Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

- (1) Open Space Residential;
- (2) General Residential;
- (3) Neighborhood Residential;
- (4) Neighborhood Center;
- (5) Town Center;
- (6) Highway Commercial;
- (7) Traditional Neighborhood Development;
- (8) Campus Institutional;
- (9) Campus Business;
- (10) Special Purpose;
- (11) General Industrial; and
- (12) Floodplain.

(C) Sign height requirements: maximum of two feet for freestanding identification signs.

(D) Number of signs permitted: maximum of two.

(E) Sign area requirements:

(1) Maximum of two square feet in the Open Space Residential, General Residential, Neighborhood Residential, Neighborhood Center, Town Center and Traditional Neighborhood Development Districts.

(2) Maximum of four square feet in the Highway Commercial, Campus Institutional, Campus Business, Special Purpose, General Industrial and Floodplain Districts.

(F) Additional requirements: not applicable.

(2003 Code, § 8-3.6.11.6) (Updated 2009)

§ 8-3.6.11.7 Kiosk Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

(1) Neighborhood Center;

(2) Town Center;

(3) Highway Commercial;

(4) Traditional Neighborhood Development;

(5) Campus Institutional;

(6) Campus Business;

(7) Special Purpose;

(8) General Industrial; and

(9) Floodplain.

(C) Sign height requirements:

(1) Maximum of six feet in the Neighborhood Center, Campus Institutional, Campus Business, Special Purpose, General Industrial and Floodplain Districts.

(2) Maximum of eight feet in the Town Center, Highway Commercial and Traditional Neighborhood Development Districts.

(D) Number of signs permitted: maximum of one.

(E) Sign area requirements: maximum of 24 square feet.

(F) Additional requirements:

(1) Kiosk signs must be placed in an on-premises and centrally located area.

(2) Signs should state the names and locations of businesses only.

(2003 Code, § 8-3.6.11.7) (Updated 2009)

§ 8-3.6.11.8 Marquee Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

(1) Town Center; and

(2) Highway Commercial.

(C) Sign height requirements: shall not extend above or below marquee surface.

(D) Number of signs permitted: maximum of one.

(E) Sign area requirements: shall not exceed 75% of the size of the marquee.

(F) Additional requirements: not applicable.

(2003 Code, § 8-3.6.11.8) (Updated 2009)

§ 8-3.6.11.9 Monument Signs.

(A) Permit required: yes.

(B) Zoning Districts allowed:

(1) Open Space Residential;

(2) General Residential;

(3) Neighborhood Residential;

(4) Neighborhood Center;

- (5) Town Center;
 - (6) Highway Commercial;
 - (7) Traditional Neighborhood Development;
 - (8) Campus Institutional;
 - (9) Campus Business;
 - (10) Special Purpose;
 - (11) General Industrial; and
 - (12) Floodplain.
- (C) Sign height requirements:
- (1) Maximum of four feet in the Open Space Residential, General Residential, Neighborhood Residential, Neighborhood Center, Town Center, Traditional Neighborhood Development, Campus Institutional, Campus Business, Special Purpose, General Industrial and Floodplain Districts.

- (2) Maximum of eight feet in the Highway Commercial District.

The example to the right is a standard monument sign with interior lighting that illuminates the entire sign area at night. The base is made of masonry and all electrical devices that are related to the operation of the sign are well hidden from sight.



- (D) Number of signs permitted: maximum of one per street front or development entrance.

- (E) Sign area requirements:

(1) Maximum of 24 square feet in the Open Space Residential, General Residential, Neighborhood Residential, Neighborhood Center, Town Center and Floodplain Districts.

(2) Maximum of 32 square feet in the Highway Commercial, Traditional Neighborhood Development, Campus Institutional, Campus Business, Special Purpose and General Industrial Districts.

- (F) Additional requirements:

(1) Monument signs may be internally illuminated, however, the sign copy should be the only portion of the sign face that is illuminated. The sign background or field should be opaque with a non-gloss, non-reflective finish. Signs with individual back-lit letters or stenciled panels with three dimensional push-through graphics are encouraged.

(2) The sign area and height of the sign should be in proportion to the site and surrounding buildings. Signs should not be overly large so as to be a dominant feature of the site.

- (3) Monument signs should be placed perpendicular to the street.